



The Agrivolt Monitor

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SmartScan has arrived !!!

Yes, SmartScan is now available for introduction to the dairy industry.

Before we ship our first SmartScan System, we would like to sincerely thank all of our distributors for the patience and understanding exhibited during the time it has taken us to bring the SmartScan to market.

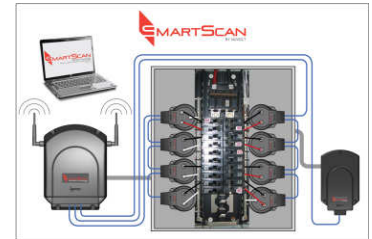
We are now in full production and the first of our inventory has been arriving at our distribution center in Quebec City. The first components will be ready to ship to the field after February 1, 2011.

During the initial production run, quality control has been the paramount focus and we have been working hard to insure that each component meets our production standards.

In the near future, we will be contacting each distributor to help you with the selection of your initial inventory needs.

As you know, SmartScan has the ability to revolutionize the way we monitor equipment operation and the electrical network as a whole. This ability will greatly enhance your preventive maintenance program and set you apart from your competition. Never before has a monitoring system provided so much information and incorporated with it the ability to direct you to the solution, with a recommendation for the best action plan to correct the alarm event.

We feel confident that you will find the Agrivolt products to be a profitable addition to your dealership as well as a tool that will allow you to differentiate yourself from your competitors.



Marketing Manual's

A comprehensive Marketing Manual has been put together and will be arriving at your facility in the next few days.

The manual contains everything you will need to start selling the SmartScan System as well as information on marketing programs, brochures and Agrivolt personnel contact information.

Also included will be packets of SmartScan brochures and Filter brochures as well as product flyers and envelope stuffers. Brochures will be free of charge at this time during the product introduction.

Agrivolt Noise Filters

Agrivolt has designed a complete range of Filters for livestock farms in order to control all the noise generating sources. These filters are designated as: AGRIVOLT NOISE FILTERS. The Agrivolt Filters protect the equipment and eliminate problems of electromagnetic incompatibility between components. Moreover, they prevent an excessive quantity of current from circulating on the grounding and bonding networks, thus protecting the livestock on the facility.

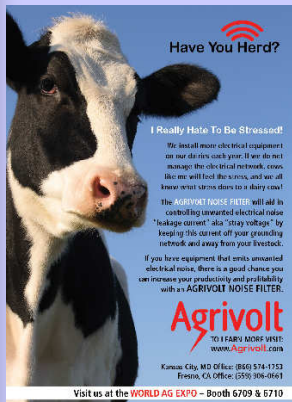
Why would you wait for a performance issue to become evident before installing a filter? Unfortunately this is often what we see happen in the industry. Often performance has suffered over a long period of time and now has become the norm.

Providing an Agrivolt filter on all noise generating devices proactively would insure that this current is not being redirected to the grounding Network or interfering with other electrical equipment.

Many of our distributors have begun to provide this proactive

filter installation, first measuring the equipment for excess electrical noise, installing the proper Agrivolt filter, then re-measuring to ensure the noise has been controlled.

This service has helped develop strong working relationships between distributors and the local nutritionists and veterinarians. Many of these influential's are requesting the service on other facilities. This service has generated over 150 individual filter sales over the last month each providing increased profit for the distributor. What are you waiting for.



Ad from Progressive Dairyman



Ad from Progressive Dairyman

“Monitor the power quality received from your utility company 24 hours a day 7 days a week”

**Visit Us At The “World Ag Expo”
Booth Number 6709 - 6710**

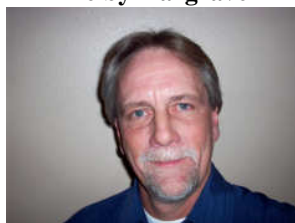
Selling Benefits—Sensor V

Sensor V has the unique ability to monitor the power quality received from your utility company 24 hours a day 7 days a week thus providing you with documentation of each event. Each event is time and date stamped which give a permanent and accurate record of the power coming into your facility.

This is a benefit that every dairyman will understand and value.

Understanding the benefits of the Sensor V and being able to explain these benefits to the producer will be a great selling tool to create interest in the SmartScan System.

Kelby Hargrave



Kelby Hargrave, Regional Manager, Fresno, Ca.

Kelby has been with Agrivolt for three years, taking care of sales and working with distributors throughout the U.S.

Kelby has nineteen years as a Journeyman electrician, some of which was with the dairy industry in the San Joaquin Valley.

Although Kelby has a strong technical background his focus will be on sales of SmartScan and Agrivolt Filters and training throughout the U.S.

Kelby's technical skills plus his above average communication skills makes him a solid benefit to Agrivolt and the distributors.

Advertising Program

Over the last year we have been advertising nationally in the Progressive Dairyman. Our goal was to build interest in the SmartScan System. We have recently been advertising the filters for the same reason.

We have not added the distributors names to the advertising for the obvious reason that we had no product. (except the filters)

As soon as the SmartScan product is in the field the distributors names and contact info will be added into the ads.

Please check out the co-op advertising program in the marketing manual that has been established to aid in local ads.

Dan Messina



Dan Messina, Tech. Specialist Kansas City

Dan came to Agrivolt nine months ago as a Journeyman electrician with sixteen years experience and two years as a field project manager.

Dan's experience in managing numerous industrial electrical install projects throughout North America has already proven him to be a valuable asset for the Agrivolt organization.

Dan, based in Kansas City, will be traveling throughout the U.S. to aid and train distributors as needed. When Dan is not in the field he will be managing the tech service phone line in KC.

Leasing/Loan Program

Agrivolt has established a lease or loan program working in conjunction with Security Leasing Services Inc. (SLS)

SLS has a strong focus in the agricultural business and has been affiliated with dairy equipment companies for many years.

SLS will work directly with your customers and if an equipment lease is approved, you will receive your payment immediately for the equipment.

The program is explained fully in the Marketing Manual. This can be a very useful program in helping to finalize a sale.

About Agrivolt



Agrivolt, the agricultural arm of Nuvolt Corp., has had a primary focus on monitoring and controlling the electrical network in animal facilities.

With 22 employees, the organization is comprised almost entirely of electrical technicians and engineers, which gives Agrivolt a true R&D focus.

Over the last four years Agrivolt has been focused on the development of the SmartScan System.

The future marketing goals of the SmartScan System will include ocean shipping, industry and commercial real estate as well as agricultural.

In future issues of the Agrivolt Monitor, we will introduce you to specific Agrivolt personnel and their professional experience.